

WEDNESDAY, JUNE 24, 2020
FLATS EAST BANK

Now in its sixth year, Startup Scaleup is Northeast Ohio's largest single entrepreneurial event of the year, where more than 1,600 entrepreneurs, investors, community leaders and others come together for a day of learning, networking and celebrating entrepreneurship.

2019 EVENT RESULTS

1,600+ ATTENDEES

- **92%** of 2019 attendees plan to attend in 2020
- **53 SESSIONS & WORKSHOPS**
- **180 SPEAKERS**
 - **56%** were people of color or women
- **13 VENUES**

SPONSOR BENEFITS	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	PEWTER \$2,500	AD ONLY \$500 or \$1000
Company video shown to all attendees	✓					
Customize your own session or sponsor a networking event with a speaker	✓	✓				
Introduce an outside speaker during a relevant session			✓			
Introduce a local speaker or panel				✓		
Full page ad in program book	✓	✓	✓			✓
Half page ad in program book				✓	✓	✓
Host an exhibit table during registration and participate in the resource fair	✓	✓	✓	✓	✓	
Swag in bag (swag provided by sponsor)	✓	✓	✓	✓	✓	
Logo included on the Startup Scaleup website and other pre-promotional support	✓	✓	✓	✓	✓	
Podcast recording	✓	✓				
# of event registrants (includes valet vouchers)	10	8	8	6	6	
Invitation to private reception	✓	✓	✓	✓	✓	

EXPECTED EXPOSURE

10+
MEDIA SESSIONS

15K+
WEBSITE VISITORS
35,000+ page views

100K+
IMPRESSIONS
on social media with a 3% engagement rate

750+
APP DOWNLOADS
10,000+ sessions viewed

ADVERTISING RATES AND DIRECTIONS

HALF-PAGE
\$500

5.25" X 4.0625"
4-COLOR (CMYK)
NO BLEED

FULL-PAGE
\$1,000

5.25" X 8.25"
4-COLOR (CMYK)
NO BLEED

SPECS

LOGO: Provide logo in both full-color and single-color (White), File format should be EPS or PDF

AD: 300dpi, CMYK, JPEG & PDF file formats, no bleed

Please email logos and final ad artwork to Mason Milani at mason.milani@jumpstartinc.org

DEADLINES

Logo: Upon Agreement

Payment: Upon Agreement

Program Ad: May 27, 2020

Exhibit Table Participation:

May 27, 2020

Swag: May 27, 2020

FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES CONTACT:

Haley Burk | haley.burk@jumpstartinc.org | 216.363.3431

CONTACT INFORMATION

CONTACT NAME _____

(As it should appear on printed materials)

ORGANIZATION NAME _____

(As it should appear on printed materials)

ADDRESS _____

CITY/STATE/ZIP _____

PHONE (_____) _____ EMAIL _____

SPONSORSHIP LEVEL PLATINUM \$20,000 PEWTER \$2,500 GOLD \$15,000 CUSTOM \$5,000 and under SILVER \$10,000 FULL-PAGE AD ONLY \$1,000 BRONZE \$5,000 HALF-PAGE AD ONLY \$500**CONFIRM SPONSOR BENEFITS** AD PLACEMENT SWAG ITEM IN ATTENDEE BAGS EXHIBIT TABLE AT REGISTRATION PARTICIPATION IN RESOURCE FAIR**PAYMENT OPTIONS** Enclosed is a check in the amount of \$ _____ made payable to JumpStart, Inc. Please send an invoice for \$ _____ Please charge \$ _____ to the following debit or credit card VISA MasterCard American Express Discover

Account Number _____ Exp. Date ____/____/____ CVC # _____

Signature _____

MAIL FORM WITH PAYMENT BY MAY 27, 2020 TO:JumpStart, Inc. Attn: Haley Burk
6701 Carnegie Ave., Suite 100 Cleveland, OH 44103**LEARN MORE AT****StartupScaleup.org**