

# STARTUP SCALEUP 2019

## SPONSORSHIP OPPORTUNITY



### WEDNESDAY, JUNE 19, 2019 EAST BANK OF THE FLATS

This year, we're making some big changes to Startup Scaleup to make the event even bigger and better than last year. Startup Scaleup 2019 will give you the opportunity to reach more entrepreneurs and small business owners than ever before through custom experiences, networking and other promotional opportunities.

### 2018 EVENT RESULTS

- 1,200+ ATTENDEES
- 100 SPEAKERS  
59% DIVERSE (People of Color and Women)
- 41 PARTNERS/SPONSORS
- 39 SESSIONS
- 13 VENUES

SPONSOR BENEFITS	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	PEWTER \$2,500	CUSTOM \$500 and Under
Company video shown to all attendees	✓					
Customize your own session or sponsor a networking event with a speaker	✓	✓				
Introduce an outside speaker during a relevant session or sponsorship of a networking event	✓		✓			
Introduce a local speaker or panel	✓			✓		
Full page ad in program book	✓	✓	✓			
Half page ad in program book	✓			✓	✓	✓
Host an exhibit table	✓	✓	✓	✓	✓	✓
Swag in bag (swag provided by sponsor)	✓	✓	✓	✓	✓	✓
Logo included on the Startup Scaleup website and other pre-promotional support	✓	✓	✓	✓	✓	✓

### EXPECTED EXPOSURE

# 10+

MEDIA SESSIONS

# 15K+

WEBSITE VISITORS

35,000+ page views

# 100K+

IMPRESSIONS

on social media with a 3% engagement rate

# 750+

APP DOWNLOADS

10,000+ sessions viewed

### ADVERTISING RATES AND DIRECTIONS

**FULL-PAGE**  
**\$1,000**

5.25" x 8.25"  
4-color, no bleed

**HALF-PAGE**  
**\$500**

5.25" x 4.0625"  
4-color, no bleed

#### SPECS:

**LOGO:** Provide logo (EPS or PDF file format) in both full-color (CMYK) and single-color (White)  
**AD:** 300dpi, CMYK, JPG & PDF file formats, no bleed

Please email logos and final ad artwork to Mason Milani at [mason.milani@jumpstartinc.org](mailto:mason.milani@jumpstartinc.org)

#### DEADLINES:

**Logo:** Upon Agreement  
**Payment:** Upon Agreement  
**Program Ad:** April 26, 2019  
**Exhibit Table Participation:** May 1, 2019  
**Swag:** May 27, 2019

**FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES CONTACT:**  
Laura Desmond, [laura.desmond@jumpstartinc.org](mailto:laura.desmond@jumpstartinc.org), 216.363.3424



# STARTUP SCALEUP 2019 COMMITMENT FORM



## CONTACT INFORMATION

CONTACT NAME \_\_\_\_\_

(As it should appear on printed materials)

ORGANIZATION NAME \_\_\_\_\_

(As it should appear on printed materials)

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## SPONSORSHIP LEVEL

PLATINUM \$20,000

GOLD \$15,000

SILVER \$10,000

BRONZE \$5,000

PEWTER \$2,500

CUSTOM \$5,000 and under

## ADVERTISEMENT PRICING

FULL-PAGE AD \$1,000

HALF-PAGE AD \$500

## PAYMENT OPTIONS

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to JumpStart, Inc.

Please send an invoice for \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to the following debit or credit card

VISA  MasterCard  American Express  Discover

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVC # \_\_\_\_\_

Signature \_\_\_\_\_

MAIL FORM WITH PAYMENT BY APRIL 26, 2019 TO:

JumpStart, Inc. Attn: Laura Desmond  
6701 Carnegie Ave., Suite 100 Cleveland, OH 44103

LEARN MORE AT [StartupScaleup.org](http://StartupScaleup.org)

